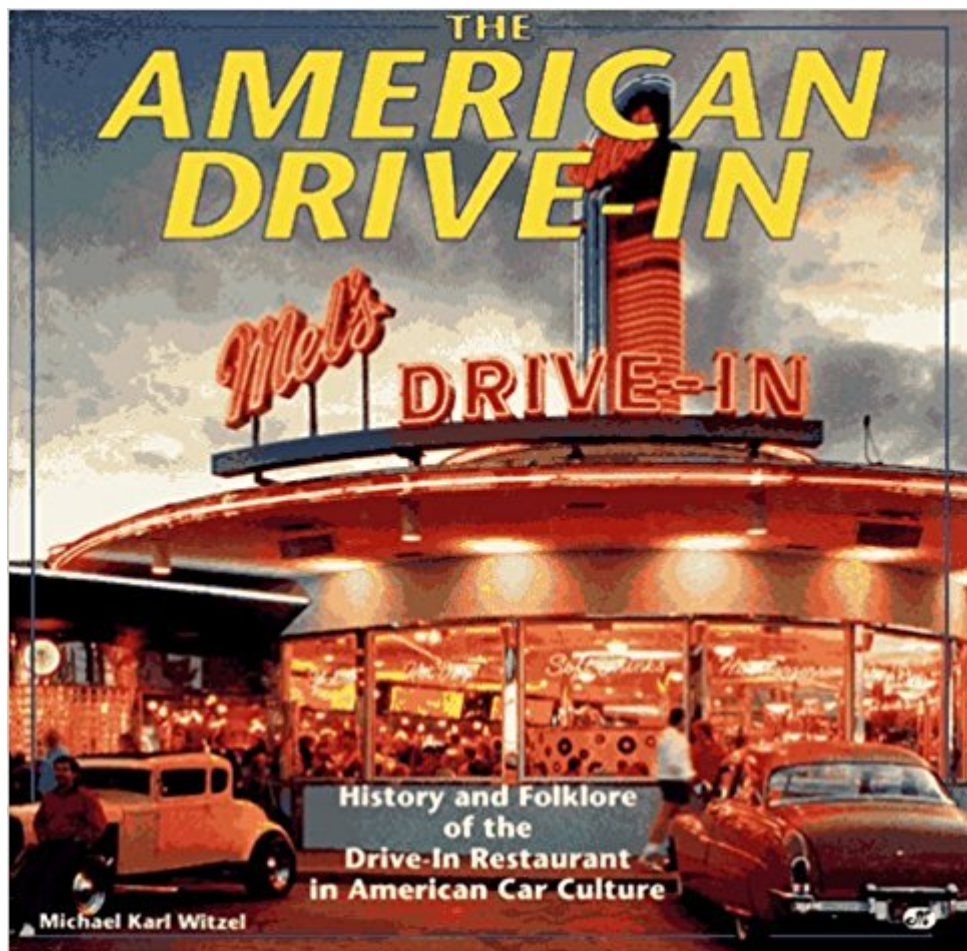




The book was found

The American Drive-In: History And Folklore Of The Drive-in Restaurant In American Car Culture



Synopsis

The American Drive-In is a wonderful look at the nostalgic history, culture, and folklore of the drive-in restaurant--its development and the role it played in American folklife. Images from American Graffiti, Happy Days, and the finned and chromed cars from the '50s and '60s set the tone for this colorful, memory-filled book.

Book Information

Hardcover: 192 pages

Publisher: Motorbooks International; 1st Ed. edition (September 1994)

Language: English

ISBN-10: 0879389192

ISBN-13: 978-0879389192

Product Dimensions: 10.4 x 10.4 x 0.8 inches

Shipping Weight: 2.5 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 13 customer reviews

Best Sellers Rank: #464,411 in Books (See Top 100 in Books) #185 in [Books > Reference > Encyclopedias & Subject Guides > Mythology & Folklore](#) #810 in [Books > Arts & Photography > Architecture > History](#) #968 in [Books > Business & Money > Industries > Hospitality, Travel & Tourism](#)

Customer Reviews

The drive-in was once a classic expression of car culture and remains a fixture in the memory of the first baby boomers. In his lavish iconography of burger-on-the-dash emporia, Witzel (American Gas Station, Motorbooks Internat., 1992) tracks these high-caloric palaces of middle America from their birth in Texas to ultimate refinement and near death from decadence in California. (The drive-in has survived teen rowdiness and even undergone an American Graffiti-fueled revival.) Witzel's most interesting passages explore drive-in prerequisites (cars), precursors (drugstore soda fountains), components (coke, neon, carhops), and offshoots (fast-food franchises), but his corny "you are here" conjurations of imagined trips to the drive-in are stale from the start. Still, you'll be getting the story in the pictures, not from his words; clearly, he's a skilled editor and energetic collector.

Suitable for public libraries, though most aficionados will want it on their coffee tables or not at all.Scott H. Silverman, Bryn Mawr Coll. Lib., Pa.Copyright 1994 Reed Business Information, Inc.

If you'd like to read a book that will stimulate your appetite, make your heart race and stop your

clock, take a look at Michael Witzel's The American Drive-in. What purports to be a history of our national preoccupation with fast food served at curbside will not only take you down memory lane, but also make you look at your life as one long trip from drive-in to drive-in. -- Road & Track, July 1995

I LOVE BOOKS LIKE THESE!!!! I own several books written by Michael Witzel. Numerous photos and well written. These books rock!!!!

Great read and very informative. Bringing the past back to life.

I own most of Mr. Witzel's books - they are all excellent - but this is definitely the best of them. No roadside library would be complete without this one....it brings back the 50's like few other books can!

this is an excellent book for your bar, game room or coffee table--very interesting descriptions and great pictures---buy it, you'll love it

Great fun ! A great gift for pals.

excellent

Wonderful book, most of the places I used to go to are featured such as Simon's; what a shame they most were on corners that later became prime real estate and were torn down. The photos are top notch.

Loved the book

[Download to continue reading...](#)

The American Drive-In: History and Folklore of the Drive-in Restaurant in American Car Culture
Classic Car Calendar - Muscle Car Calendar - American Muscle Cars Calendar - Calendars 2017 -
2018 Wall Calendars - Car Calendar - American Classic Cars 16 Month Wall Calendar by Avonside
Mexican-American Folklore (American Folklore Series) Low Car(bon) Communities: Inspiring
car-free and car-lite urban futures Car insurance book: A Complete Guide to Car insurance (Auto
insurance book, Understanding your car insurance) HOW TO BUY A USED CAR: A Complete

Guide from Start to Finish On How To Buy A Used Car; FROM THE PERSPECTIVE OF AN EXPERIENCED LICENSED CAR DEALER Buying Checklist Included Folklore Rules: A Fun, Quick, and Useful Introduction to the Field of Academic Folklore Studies Teach Your Teenager How to Drive a Car: Sequential Lessons for a New Driver (Learn to Drive Book 2) Car Hops and Curb Service: A History of American Drive-In Restaurants 1920-1960 World History, Ancient History, Asian History, United States History, European History, Russian History, Indian History, African History. (world history) Home Burglary and Car Theft Protection Hacks: 12 Simple Practical Hacks to Protect and Prevent Home and Car from Robbery (Life 'n' Hack) Discovering Patagonia and Tierra Del Fuego by Car: Crossing Mountains, Lakes and Glaciers (Travelling Southamerica by Car Book 2) Race Car Coloring Book: 30 High Quality Race Car Design for Kids and Adults (modern and retro racing cars 1909-2015) Car Wars: The Rise, the Fall, and the Resurgence of the Electric Car Car Maintenance Record Book: Car Maintenance - Repair Log Book Journal. Log Date, Mileage, Repairs And Maintenance. Notebook With 100 Pages. (Auto Books) The Stains of Culture: An Ethno-Reading of Karaite Jewish Women (Raphael Patai Series in Jewish Folklore and Anthropology) Latino Folklore and Culture: Stories of Family, Traditions of Pride (Hispanic Heritage) Car Talk: 25 Years of Lousy Car Advice Car Talk: The Greatest Stories Ever Told: Once Upon a Car Fire . . . AUTO INSURANCE: A Business Guide On How To Save Money On Car Insurance (Home insurance, car insurance, health insurance)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)